



Sales overview

A concise partner reference for discovery, demonstration, and accurate follow-up.

clinizy.in/brand-kit

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Sell the connected workflow

Clinizy Care helps clinics, nursing homes, and small hospitals run daily work on one connected system. Registration, queues, consultations, prescriptions, GST billing, pharmacy, lab, IPD, staff, and reporting stay attached to the same patient and facility record.

DISCOVERY

- How do patients enter your system today?
- Where does staff re-enter the same information?
- How are prescriptions, lab, pharmacy, and billing connected?
- How do you track dues, stock, expiry, beds, and daily collections?
- Which reports does the owner request most often?

DEMO SEQUENCE

1. Confirm facility type and daily patient flow.
2. Register or find a patient.
3. Show appointment/walk-in queue and consultation.
4. Continue into prescription, lab, pharmacy, and billing.
5. Show IPD only when relevant.
6. Close with owner reports, roles, implementation, and next steps.

CLAIMS TO AVOID

Do not promise guaranteed revenue, savings, outcomes, uptime, or implementation dates.

Do not call raster-backed SVG/PDF files editable vectors.

Do not claim completed ABDM certification unless current approved material says so.

Do not publish customer names, counts, or testimonials without approval.